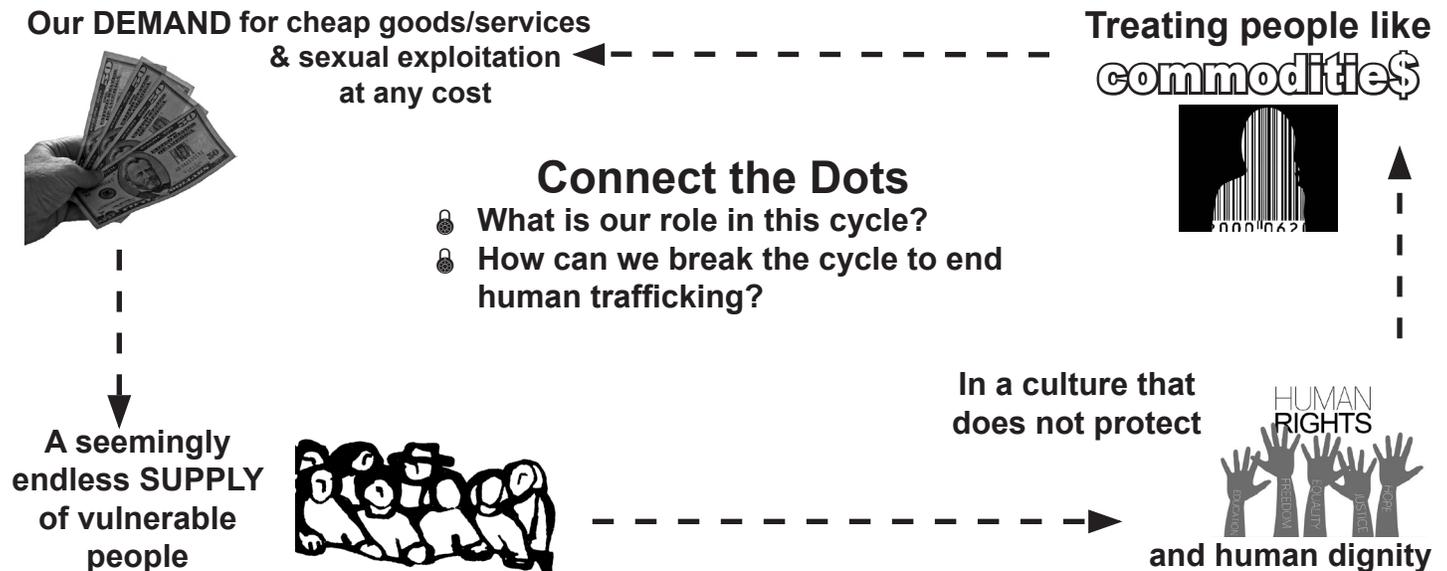


# Stop the Demand for Human Trafficking

Reflection and Action on the Cycle of Demand for Labor & Sex Trafficking

*“The demand for cheap goods, services, labor, and sex opens opportunities for the exploitation of vulnerable populations. And it is on this demand that human trafficking thrives.”*

~ 2011 Trafficking in Persons Report (TIP), U.S. State Department



## Reflect on our Economic Reality

*“Poverty, unemployment, lack of opportunity, social upheaval, and political instability facilitate traffickers’ ability to recruit victims, but they do not in themselves cause trafficking.”*

*The economic reality is that human trafficking is driven by profits. If nobody paid for sex, sex trafficking would not exist. If nobody paid for goods produced with any amount of slavery, forced labor in manufacturing would be a thing of the past.*

*Increasingly, anti-trafficking actors are looking to combat modern slavery from the demand side rather than focusing on arrests and prosecutions (the supply side) alone.” ~2011 TIP Report*

- What are the root causes of modern slavery?
- How am I personally connected?
  - To a culture where sexual exploitation is allowed or at best ignored?
  - To a society driven by consumerism and consumption?
- What are the systems that allow human trafficking to thrive?
- What is my role in these systems?

## Take Action

Once we recognize the systems that allow human trafficking to thrive—and our own role—we can use our power as consumers and community members to help stop the demand for trafficking.

### Commercial Sexual Exploitation

- Advocate for stronger penalties and enforcement against buyers of sex
- Challenge language that degrades women and normalizes sexual exploitation
- Mentor young men; help them to decode cultural messages about masculinity
- Host a screening and discussion of the film “DEMAND.”

### Forced Labor Exploitation

- Buy Fair Trade when possible
- Ask your favorite brands/stores about their global supply chain policies [www.chainstorereaction.com](http://www.chainstorereaction.com)
- Calculate your global slavery footprint at [www.slaveryfootprint.org](http://www.slaveryfootprint.org)
- Be a conscious consumer
- Host a screening and discussion of the film “The Dark Side of Chocolate”

