

Write to Big Chocolate

**Ask them to make sure
your chocolate is slave free**



Nestle

Paul Bulcke, CEO
Nestlé USA, Inc.
800 N. Brand Blvd.
Glendale, CA 91203

Mars

Paul S. Michaels, President
Mars, Inc.
6885 Elm St.
McLean, VA 22101

In Your Own Words, tell them ...

75% of the world's cocoa supply comes from West Africa:

- 12,000 children have been trafficked on cocoa plantations in the Ivory Coast
- Hundreds of thousands of children work in dangerous jobs on cocoa farms
- The majority are not able to go to school

You love chocolate, but slavery is wrong.

Ask them to live up to their commitment to help the children on cocoa plantations.

Ask them what they are doing to make sure that the cocoa beans used to make your favorite candy bar were not harvested by children or slave labor.



Write to Hershey's **Thank them for their commitment to responsible cocoa growing**

Hershey

John P. Bilbrey, President
& CEO
The Hershey Co.
100 Crystal A Drive
Hershey, PA 17033

In Your Own Words, tell them ...

You appreciate their commitment to responsible cocoa growing

Thank them for the steps they've taken

- 100% certified cocoa by the year 2020
- Supporting community-based anti-poverty efforts in West Africa

You love chocolate and will continue to purchase Hershey chocolate while they work to end child labor and slavery in their cocoa fields.

Encourage them to keep working against child and slave labor.

